

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) AMER. CROSSROADS  
 Product American Crossroads  
 Estimate# 952  
 Buyer Emily Milioan  
 Phone#  
 Fax#

Agency ( ) CROSSROADS MEDIA  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 11/27/952  
 Flight Dates 09/18/2012 - 09/27/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
 SC=\*\*

--- REMARKS ---  
 PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH	10P-11P	ROCK CENTER W/BRIAN WILLIA- MS (OR	:30	\$3,200.00	09/20-09/20	1	1	1	\$3,200.00	
	2	TH	10P-11P	ROCK CENTER W/BRIAN WILLIA- MS (OR	:30	\$3,200.00	09/27-09/27	1	1	1	\$3,200.00	
	*3	W	9P-10P	AM GOT TALENT	:30	\$4,000.00	09/19-09/19	1	1	1	\$4,000.00	
				Station Remark: V2 PROGRAM CHANGE - 9-10P ANIMAL PRACTICE/GUYS WITH KIDS								
				AGT NOT AIRING								
	*4	W	9P-10P	AM GOT TALENT	:30	\$4,000.00	09/26-09/26	1	1	1	\$4,000.00	
				Station Remark: V2 PROGRAM CHANGE - 9-11P SVU; AGT NOT AIRING								

---REPORT TOTALS---  
 Report Totals: 4 / \$14,400.00

---SALES MONTHLY TOTALS---

Sep 12: 4 / \$14,400.00  
 Sales Totals: 4 / \$14,400.00  
 Station Totals: 4 / \$14,400.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$38,919	CATV 0%	KBLR 0%	KLNC 0%	KLAS 0%	KSNV 37%
		KTNV 26%	KTVB 0%	KVCW 1%	KVMY 2%	KVVU 34%
		XXXX 0%				

Rep Order# 6850016 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 106364

Printed: 09/10/2012 11:42 AM  
Last Received: 09/06/2012 9:30 AM  
Showing Buylines: All Lines

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--- COMPETITIVE COMMENTS ---

EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE